

STATE-BY-STATE GREEN ENERGY UPDATES

FLORIDA

- **Legislation**

- In April 2018, the Florida Public Service Commission declared that solar leases are no longer classified as third-party electricity sales, making them legal in the state. Florida solar customers now have a new financing option and solar companies in the state have a new product to offer.

- **Incentives**

- Markets:

Florida is a noteworthy story in this year's survey:

Orlando is in the top five. Tampa Bay/St. Petersburg is in the top ten, and Miami and Fort Lauderdale are both ranked in the top 20.¹

The top markets to watch in the U.S. for overall real estate prospects in 2019 include: Orlando (#4), Tampa/St. Petersburg (#10), Miami (#12), Fort Lauderdale (#17), West Palm Beach (#34), Jacksonville (#48), Cape Coral/Ft Myers/Naples (#56), Tallahassee (#65), Gainesville (#66)

The top markets to watch in the U.S. for homebuilding prospects in 2019 include: Tampa/St. Petersburg (#2), Orlando (#5), Jacksonville (#9), West Palm Beach (#12), Cape Coral/Fort Myers/Naples (#12), Fort Lauderdale (#23), Miami (#29), Gainesville (#40), Tallahassee (#57)

Notable Incentives: The Public Service Commission deemed residential solar leases legal in the state of Florida whereas they were previously considered third-party electricity sales. This move allows solar customers to choose from a new financing option and new product for solar companies.

ACEEE Energy Efficiency Scorecard: Florida ranks #23 out of 50 with a score of 17.5 (see: <https://database.aceee.org/state/florida>)

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https://ulidigitalmarketing.blob.core.windows.net/marketingfliers/Emerging_Trends_in_Real_Estate_2019.pdf#ulip=et19cover

Incentives in IncentiFind database:

- Commercial: 62 Incentives
 - Energy Efficiency: 31
 - Renewable Energy: 11
 - Water Conservation: 6
 - Other: 12
 - Residential: 138 Incentives
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- Miami (68 results)
 - Commercial: Florida Power and Light (FPL) offers incentives for its business customers to upgrade the HVAC system, building envelope, water heating, refrigeration and lighting systems. The individual rebates vary according to system size and efficiency rating. Additionally, custom projects which trim at least 25 KW off of facility peak-demand may be eligible for incentives from FPL.
 - Residential: Florida Power and Light (FPL) offers rebates to residential customers who implement certain energy efficiency improvements in eligible homes. Measures include HVAC replacement of air conditioning or heat pump systems as well as for the completion of a duct system repair, upgrading ceiling or roof insulation, or installing a reflective roof.
 - Orlando (71 results)
 - Residential: The Orlando Utilities Commission, OUC offers rebates to homeowners for installing a range of energy efficient products from windows to heat pumps to A/C units as well as water conserving features such as plumbing fixtures and irrigation controls.²
 - Commercial: Progress Energy Florida offers incentives to its business customers for replacing their old equipment with high-efficiency models, and for making improvements to their existing equipment. Upgrades include: Lighting, Chillers,

² <https://www.ouc.com/residential/save-energy-water-money/residential-rebates-information>

Heat pumps, Air conditioners, Heat recovery, Compressed air, Energy Mgmt. Systems/Building Controls, Duct/Air sealing, Building Insulation, Windows, Roofs, Motors, Other EE, Reflective Roofs, LED Lighting

- Tampa (68 results)
 - Commercial: The City of Tampa offers expedited plan review for sustainable commercial construction projects that include provisions for energy efficiency, water conservation and/or waste reduction.
 - Residential: Rebates are available to residential and commercial construction that achieves a third-party rating through LEED or the Florida Green Building Coalition.³
- Jacksonville (69 results)
 - Residential: JEA, Jacksonville's utility, offers rebates for the purchase or lease a plug-in or Electric vehicle (EV)⁴.
 - Commercial: JEA offers a number of rebates to commercial customers for purchasing and installing energy efficient equipment in eligible facilities. Rebates are available for lighting, HVAC measures, weatherization, variable frequency drives, cool roofing, windows, refrigeration, water heating and custom measures. Some incentives are awarded on a flat rebate amount while others are calculated based upon capacity, efficiency, or energy savings.

³ <https://www.tampagov.net/green-tampa>

⁴ https://www.jea.com/Ways_to_Save/Residential_Rebates/Electric_Vehicle_Incentives/